

Lisa Challenger is the Tourism Director for Worcester County where she has held that position for 18 years. Her accomplishments include; founding member of the Lower Eastern Shore Heritage Council; coordinated the County's 250<sup>th</sup> anniversary; helped to create the non-profit organization- Delmarva Low Impact Tourism Experiences, Inc. (DLITE); participated in a Countryside Stewardship Exchange Program with the Isle of Wight, England where she helped to address tourism issues and concerns similar to those on the lower shore, publishes a quarterly arts calendar for the lower shore, created an audio walking tour for Berlin, helped to create and coordinate the printing of the *Birdwatchers Guide to Delmarva*, promotes the county and its towns in regional and national publications through advertising and outreach to travel writers.

Lisa currently serves on the boards of the Lower Eastern Shore Heritage Council, DLITE, the Berlin Arts and Entertainment Steering Committee and Maryland Life Magazine.