

June 1 – June 3

SUSTAINING MARYLAND'S FUTURE

Hyatt Regency Chesapeake Bay

Maryland is a world-class destination in terms of its economy and standard of living. Going forward, Maryland will continue to be the place where those who help shape the world economy will call home. Maryland offers a unique environment, with its diverse economy, top ranked education system, strong environmental stewardship, and choice recreational and cultural amenities.

Sunday, June 1, 2008

These tours and lunch are offered at no charge to conference registrants. The fee is \$50 for non-registrants. Seating on each tour is limited to 30 people. Please note: The tours are scheduled so you can attend one or all of them. The bus will return to the hotel after each tour.

9:00 – 11:00 am BLACKWATER NATIONAL WILDLIFE REFUGE TOUR

11:00 am– 1:30 pm CITY OF CAMBRIDGE TOUR/LUNCH

1:30 – 4:00 pm HORN POINT LABORATORY TOUR

12:00 – 5:00 pm MEDA ANNUAL GOLF TOURNAMENT

2:00 – 4:00 pm MEDA ANNUAL TENNIS TOURNAMENT

2:00 – 4:00 pm BEACH VOLLEYBALL TOURNAMENT

4:00 pm HOTEL CHECK-IN

4:30 pm MEDA REGISTRATION

6:00 – 7:00 pm NEW MEDA MEMBERS RECEPTION (invitation)

7:00 – 9:00 pm “WELCOME TO THE EASTERN SHORE” DINNER

Monday, June 2, 2008

Dress is business casual throughout the conference, including the Awards Banquet.

Please be aware the resort may run air conditioning this time of year. To ensure your comfort, please come prepared with a sweater or jacket.

8:30 – 9:30 am OPENING BREAKFAST

Welcome: The Honorable Adelaide C. (Addie) Eckardt,
Maryland House of Delegates, District 37B

When the federal government had to choose which military bases to grow or close, they considered a variety of important factors, such as highest return on investment, workforce, environment and quality of life. Maryland will see tremendous growth as a result, making the acronym BRAC a household word. It will pave the way in many respects – economically, socially, and environmentally – for the future of our state. Mr. Principi led a national commission that carefully weighed each recommendation, and he will share with us the important role that Maryland played in highlighting the military value of the proposed realignments to the state, as well as Maryland's ability to support these major moves. Mr. Principi also will share the need for Maryland's actions now in anticipation of another round of base closures and realignment. Maryland is also home to Mr. Principi, who resides in Easton. He is a graduate of the U.S. Naval Academy.

Keynote: Anthony J. Principi, Former U.S. Secretary of
Veterans Affairs,
Chairman BRAC Commission

10:00 – 11:00 am ECONOMIC OUTLOOK

The always entertaining and informative economist, Anirban Basu, will review the many financial pressures facing American consumers, with a focus on the current housing climate.

Keynote: Anirban Basu, Chairman & CEO, Sage Policy
Group, Inc.

Sponsored by: Greater Baltimore Alliance of Greater Baltimore

11:15 am – 12:30 pm BUILDING A READY WORKFORCE PANEL

Maryland's businesses are dealing with a number of common issues, regardless of industry sector. This panel will discuss timely

topics such as availability of skilled labor, immigration, land preservation and the Chesapeake Bay, “green” practices, security clearances, and LEED certification, just to name a few of the present and emerging workforce-related concerns.

Moderator: Andrew Moser, Assistant Secretary, Division of Workforce Development, Maryland Department of Labor, Licensing & Regulation

12:30 – 2:00 pm **KEYNOTE LUNCHEON**

2:00 – 3:00 pm **MARYLAND ARTS & ENTERTAINMENT DISTRICTS
CONNECTING CULTURE, COMMERCE, AND
COMMUNITY**

The hospitality industry, historic preservation, arts and economic development converge in Maryland’s arts and entertainment districts to create jobs, attract new residents, stimulate business development, and increase tourism in communities throughout the state. Join us as we hear about the impact and opportunities for economic and quality of life development that arts and entertainment districts are having in Maryland.

Moderator Hannah Byron, Assistant Secretary, Division of Tourism, Film & the Arts, Maryland Department of Business and Economic Development

3:15 – 4:15 pm **ENVIRONMENTAL STEWARDSHIP**

The balance between economic development and stewardship of the environment is playing out real time in Maryland. Hear how environmental and development communities are working together by using technologies that include modeling, simulation, GIS and data analysis to better understand the regional impact of projected growth on the natural amenities of Maryland.

Moderated by: Paige Bethke, Director, Talbot County Office of Economic Development

5:30 – 6:30 pm **RECEPTION (Dress Reminder: Business casual)**

6:30 – 8:00 pm **GOVERNOR’S BANQUET AND
MEDA AWARDS PROGRAM, sponsored by Miles &
Stockbridge P.C.**

The Honorable Martin O’Malley, Governor of Maryland

8:00 – 9:00 pm

PAST PRESIDENTS' RECEPTION

Sponsored by: Hagerstown-Washington County Economic
Development Commission

Tuesday June 3, 2008

9:00 – 10:00 am

KEYNOTE BREAKFAST

The poultry industry plays a significant role as an economic driver for the state of Maryland and the Eastern Shore, in particular. Mr. Perdue will provide his view of Perdue Farms' efforts to balance economic growth and maintain the environment, as well as the difficulties of managing growth within constraints. He also will share his perspective on how his company, as a major Maryland employer, is positioning itself for continued success in the future.

Keynote: James Perdue, Chairman, Perdue
Farms

10:15am – 12:00 pm STATE OF THE STATE UPDATE

Moderator: Kathleen T. Snyder, CCE, President/CEO, Maryland
Chamber of Commerce

Members of Governor O'Malley's cabinet will speak on topics of significant interest to economic development professionals. They will also take your questions.

David W. Edgerley, Secretary, Maryland Department of Business
& Economic Development

Richard Eberhart Hall, Secretary, Maryland Department of
Planning

Thomas E. Perez, Secretary, Maryland Department of Labor,
Licensing & Regulation

Beverley Swaim-Staley, Deputy Secretary, Maryland Department
of Transportation

Raymond A. Skinner, Secretary, Maryland Department of Housing
& Community Development

Shari T. Wilson, Secretary, Maryland Department of the
Environment

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