

**MEDA 2015 Fall Conference*****EMERGING INNOVATIVE TECHNOLOGIES IN MARYLAND***

Sponsored by: Montgomery Business Development Corporation
Montgomery Department of Economic Development

Thursday, October 1, 2015
Silver Spring Civic Building

Emerging innovations and technologies are dramatically altering our world and impacting how we work, and remapping how Maryland's industry sectors are responding in their business environment - from product design and development through the production cycle and customer interaction. As economic development professionals, understanding these emerging trends is necessary to be prepared to respond to our business community - and to better align our resources as responsive tools. Join us in Montgomery County for a dialogue with those who are creating these emerging technologies, and those that are implementing and integrating for new market investment.

8:30 – 9:30 REGISTRATION AND CONTINENTAL BREAKFAST**9:30 – 9:35 WELCOME TO MONTGOMERY COUNTY**

Lily Qi, Montgomery County Executive's Office

9:30 – 10:00 MEDA BUSINESS MEETING

President's Welcome – Keasha Haythe, CEcD

Secretary's Report – Heather Gramm, CEcD

Membership Report – Danny Thompson

Statewide Initiatives on Innovation – Ben Wu, Deputy Secretary

Maryland Department of Commerce

10:00 – 10:15 OPENING KEYNOTE ADDRESS:

Rich Bendis, President & CEO BioHealth Innovation, Inc.

10:15 – 11:30 WHERE DOES INNOVATION TECHNOLOGY BEGIN?

A majority of new innovations & technologies are developed in our federal laboratories, incubators and universities. Representatives will discuss how strategic innovation is vetted, developed and adapted as options to solve problems and as opportunities for future economic development projects. What are the promising technologies that are emerging? What are the considerations in introducing new technologies for integration and adaptation? How are they impacting Maryland's economic base?

Moderator: Holly Sullivan, Montgomery Business Development Corporation
Mojdeh Bahar, Assistant Administrator for Tech Transfer, Agricultural Research Service, USDA
Dyan Brasington, Vice President, Innovation & Applied Research, Towson University
Robert Snyder, Incubator Manager, Bethesda Green

11:30 – 11:45 Break

11:45 – 1:00 TRENDING INNOVATION IN MARYLAND AND ITS IMPACT ON OUR WORK

Representatives discuss trending technologies and the drivers behind why the technologies are needed in the market. Share examples of technologies, how their work processes from proof of concept to delivery of products and services evolved. Emerging Technologies are transforming how we conduct business; create new methods of delivery of services, and supports new markets and products.

Moderator: Neil Davis, Director of Entrepreneurial Development, TEDCO
Ola Sage, Founder & CEO, e-Management
Patricia Wong, Principal, JPLC Associates, Inc.
Sebastian Seiguer, CEO, emocha Mobile Health, Inc.
Onur Unal, Co Founder, Manta Biofuel
Michael Dombo, Vice President, Dark Web ID

1:00 – 2:00 Lunch Keynote

Steven A. Bjornson, Vice President, Global Business Planning & Operations
MEDIMMUNE (Biologics Research & Early Development Division for AstraZeneca)

2:15 – 3:15 Economic Development Director's Meeting

Directors of Economic Development from around the state meet quarterly at the end of every MEDA Conference. Attendees of the Fall Conference who are not directors are welcome to remain as observers of the meeting.

Today's meeting will include presentations by: MACo, Maryland Clean Energy, and the Maryland Department of Commerce.

*Special thanks to our additional sponsors:
City of Gaithersburg Economic Development
Rockville Economic Development Inc. (REDI)*

Our next conference will be held Thursday, January 14, 2016 at the Governor Calvert House in Annapolis.