

Supporting sponsorship by: Salisbury University

Location: Salisbury University, Guerrieri University Center, Wicomico Room (GC-135)
1101 Camden Avenue, Salisbury, MD 21801

Thursday, November 19, 2015

- 8:00 AM **Continental Breakfast**
- 8:45 AM **Welcome Remarks**
Keasha N. Haythe, MEDA Board President
Raymond W. “Chick” Hamm Jr., Market Executive, PNC Bank
- 9:00 AM **Opening Discussion - Challenges and Opportunities**
Facilitator: Timothy R. Troxell, CEcD, Potomac Edison
- 9:30 AM **Augustine Commission Report**
Senator Stephen S. Hershey, Jr.
- 10:00 AM **Infrastructure Panel**
Moderator: Meredith M. Mears, Director, Worcester County Economic Development
Shane Breakie, Director, Energy Services, Chesapeake Utilities and Sandpiper Energy
Drew Van Dopp, Vice President Strategic Partnerships, Maryland Broadband Cooperative
Glenn Irwin, Executive Director, Ocean City Development Corporation
Amanda H. Pollack, Deputy Director, City of Salisbury Public Works
- 11:00 AM **BREAK**
- 11:15 PM **Business Retention/Expansion/Attraction/Marketing**
Moderator: Jayson D. Knott, Senior Director, Maryland Department of Commerce
Allison S. Mayer, Managing Director, Maryland Department of Commerce
Mariana C. (Mindie) Burgoyne, Sr. Business Develop. Rep Rural Field Office, MD Department of
Commerce
Keasha N. Haythe, CEcD, Director, Dorchester County Economic Development
- 12:30 PM **LUNCH**
Keynote: R. Michael Gill, Secretary, Maryland Department of Commerce
- 1:45 PM **Finance Panel**
Moderator: Michael Thielke, Executive Director, hotDesks
D. Gregory Cole, Senior Director, Maryland Department of Commerce
Seson Taylor-Campbell, Development Advisor, PNC Bank
- 2:45 PM **Real Estate Development: Bus Tour to Eastern Shore Innovation Center**
Host: Keasha N. Haythe, CEcD

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8:30 AM **Continental Breakfast**

9:00 AM **Opening Discussion**

Facilitator: Meredith M. Mears, Director, Worcester County Economic Development
Yesterday session recap, today's outlook

9:30 AM **Workforce Development**

Moderator: Daniel K. Thompson, Executive Director, Somerset County Economic Development
William (Bill) A. Wrobel, Director NASA Wallops Flight Facility
Rob Maddox, Program Manager, Northrop Grumman
Jerry N. Barbierrri, Director, Human Resources, Sysco
Ruth E. Baker, Dean, Continuing Education & Workforce Development, Wor-Wic Community College

10:30 AM **Community and Neighborhood Development**

Bus tour of Salisbury

Hosted by: Jacob R. Day, Mayor of Salisbury
Laura Kordzikowski, Business Development Specialist, City of Salisbury

12:30 PM **LUNCH**

Keynote: Kenneth C. Holt, Secretary, Maryland Department of Housing & Community Development

2:00 PM **Small Business and Entrepreneurship**

Moderator: Bobby Audley, Coordinator, Launch SBY
John N. Hickman – Director, SBDC, Salisbury University
Emily W. Tunis, President & COO, Hardwire, LLC
Memo Diriker, PhD, Director, BEACON, Salisbury University

3:00 PM **Closing Comments/Takeaway**

In Cooperation with: Dorchester, Somerset, Wicomico and Worcester Counties,
the Cities of Cambridge & Salisbury and the Towns of Berlin & Snow Hill