



MEDA SUMMER CONFERENCE
July 27, 2016
8:00 a.m. to 2:00 p.m.
World Trade Center, Baltimore, MD

Building a Resilient Maryland Workforce

Sponsored By:

Maryland Department of Commerce
Maryland Department of Housing and Community Development
University System of Maryland
Maryland Port Administration

A resilient community is better prepared to meet the unexpected. As economic developers, we know that a strong workforce pipeline is critical to the resilience of our communities and to the success of our local, new, emerging, and established businesses. To stay competitive, companies and communities alike need talented and skilled workers. Yet the challenges we face – assessing the talent and skills of workers, and recognizing the requirements of the jobs of the future – are complex. Federal and state experts are addressing this challenge and putting in place the resources we need to respond to the rapidly-changing world of work.

7:45am – 8:45am **MEDA Basic Course Workforce Class**
Latrice Lewis, CPRW, GCDF, Business and Employment Consultant,
Frederick County Workforce Services

Attendees of the MEDA Basic Economic Development will attend a one-hour session dedicated to the fundamentals of Workforce Development. All conference attendees are invited to join the class.

8:45 – 9:15 **REGISTRATION AND CONTINENTAL BREAKFAST**

9:15 – 9:20 **WELCOME TO BALTIMORE**
Bill Cole, President, Baltimore Development Corporation

9:20 – 9:50 **OPENING KEYNOTE**
Kelly Schulz, Secretary, Maryland Department of Labor, Licensing and Regulation

Workforce development is an integral part of the state's ability to grow its economic base. Secretary Schulz will share DLLR's vision for fostering economic growth and encouraging collaboration throughout Maryland, with the goal of providing the employment and job training programs to prepare workers with the skills Maryland employers need to succeed and grow.



9:50 – 10:05

OCCUPATION FORECAST

Todd A. Metcalfe, Senior Economist, RESI, Towson University

What occupations will be seeking the most workers in the coming years? Hear about RESI's findings from a recent study identifying high-demand occupations in Maryland over the next two years.

10:05 - 10:15 am

BREAK

10:15 am – 11:15 am

Panel Discussion

In the face of rapidly-changing workplace dynamics, shifting demographics, and technology advancements, jobs are becoming more sophisticated. Less focus is placed on advanced degrees, in favor of additional skill set development, training, and certification. What are some of the challenges? How are employers preparing their workers to navigate these changes?

Moderator: Will Anderson, Director, Baltimore County Department of Economic & Workforce Development

Rich Coursey, Vice President/CMO, NRL & Associates, Inc.

Bob Aydukovic, President, MD Center for Construction Education & Innovation

Steve Smalley, Advisory Engineer, Northrop Grumman

Terry Lovell, Vice President of Human Resources, Union Hospital

11:15 – 11:30

BREAK

11:30 – 12:30

Panel Discussion

In a state as diverse as Maryland, the challenges of preparing a workforce in our communities will continue to be a major responsibility of local resource providers and economic developers. What are some of the resources, programs, and partnerships that are accomplishing the goals of preparing skilled workers? How is this reflected in the economy? Case studies of good examples will be shared.

Moderator: Kirkland Murray, President & CEO, Anne Arundel Workforce Development

Bret Schreiber, Director, Education & Innovation, Maryland Department of Commerce

Lloyd Day, Director Office of Workforce Development, Maryland Department of Labor, Licensing, and Regulation

Dr. Barbara Viniar, President, Chesapeake College

Elaine Carroll, Site Director, Jane Adams Resource Corporation-Baltimore



12:30 – 1:30 pm **LUNCHEON KEYNOTE & MEDA BUSINESS MEETING**

Robert Caret, Chancellor, University System of Maryland

Introduction by: J. Thomas Sadowski, Vice Chancellor for Economic Development, University System of Maryland

How is the University System of Maryland (USM) helping to develop the talent necessary to drive Maryland's economic present and future? How is the USM collaborating with industry and what initiatives are in place to address workforce issues? How can our economic development community work with USM to advance workforce and economic development in Maryland?

MEDA BUSINESS MEETING

Secretary's Report – Heather Gramm

Membership Report – Daniel Thompson

1:30 to 2:30 pm **Economic Development Directors**

Next Meeting:

**2016 MEDA Fall Conference
week of September 19**