

Chesapeake Basic Economic Development Course Schedule

Schedule: July 24 - 27, 2017

Location: Baltimore City Community College (unless otherwise noted)

Time/Date	Monday, July 24	Tuesday, July 25	Wednesday, July 26	Thursday, July 27
8:00 AM	Baltimore City Community College	Baltimore City Community College	Baltimore City Community College,	Baltimore City Community College
8:00 AM	Continental Breakfast	Continental Breakfast		Continental Breakfast
8:30 AM			Small Business & Entrepreneurship Overview - Woodring (8:00 - 9:00)	
8:45 AM	Welcome, Introductions & Case Study Overview (8:45 - 9:30)	Finance for Economic Development - Gross-Wade (8:30 - 10:30)		Workforce Development- Schoonmaker (8:30 - 10:30)
9:30 AM				
10:00 AM	Managing Economic Development Offices - (9:30 - 11:30) - Boyer		MEDA Summer Conference: Creating Ecosystems That Encourage Opportunities at the World Trade Center in Baltimore (includes breakfast & lunch) (9:00 - 1:00) - ID's required	Ethics - Finkle (10:30 - 12:30)
10:30 AM				
10:45 AM		FIELD TRIP: Real Estate Redevelopment & Reuse - Taylor (10:45 - 12:45)		
11:00 AM				
11:30 AM	Lunch & Case Study Prep (11:30 - 1:00)			Lunch / Case Study Prep 12:30 - 1:30
12:00 PM				
12:30 PM				
12:45 PM		Lunch (12:45 - 2:00) On your own		
1:00 PM				
1:30 PM	Strategic Planning - Webb (1:00 - 3:00)			
1:45 PM				
2:00 PM		Business Retention & Expansion - Gramm (2:00 - 4:00)	FIELD TRIP: Community & Neighborhood Development - Seitz (1:30 - 5:30pm)	Case Study Presentations (1:30 - 5:00)
2:30 PM				
3:00 PM	Break			
3:15 PM				
3:30 PM	Marketing & Business Attraction - Sponaule (3:15 - 5:15)			
4:00 PM				
4:30 PM				
5:00 PM		Case Study Prep (4:00 - 6:00)*		
5:15 PM	Reception on the Pride of Baltimore (5:30 - 7:00pm)		Case Study Prep (5:30 - 6:30)*	
5:30 PM				Wrap-up / Distribute certificates

* Case Study Prep times may vary

NOTE: Field trips will include walking outside - please dress appropriately