

# Chesapeake Basic Economic Development Course Schedule

Schedule: July 24 - 27, 2017

Location: Baltimore City Community College

Time/Date	Monday, July 24	Tuesday, July 25	Wednesday, July 26	Thursday, July 27
Facilitator	Helga Weshke, CEcD			
8:30 AM	Continental Breakfast	Continental Breakfast	MEDA Summer Conference: Small Business & Entrepreneurship - at the World Trade Center (8:00 - 11:30)	Continental Breakfast
8:45 AM	Welcome, Introductions & Case Study Overview (8:45 - 9:00)	Finance for Economic Development (8:30 - 10:30)		Workforce Development (8:30 - 10:30)
9:30 AM				
10:00 AM	Managing Economic Development Offices (9:30 - 11:30)	FIELD TRIP: Real Estate Redevelopment & Reuse (10:45 - 12:45)		Ethics (10:30 -12:30)
10:30 AM				
10:45 AM				
11:00 AM				
11:30 AM	Lunch & Case Study Prep (11:30 - 1:00)	Lunch (12:45 - 1:45) On your own	Lunch / Case Study Prep 12:30 - 1:30	
12:00 PM				
12:30 PM				
12:45 PM				
1:00 PM	Strategic Planning (1:00 - 3:00)	Business Retention & Expansion (2:00 - 4:00)	Lunch & FIELD TRIP: Community & Neighborhood Development (11:30 - 5:00)	Case Study Presentations (1:30 - 5:00)
1:30 PM				
1:45 PM				
2:00 PM				
2:30 PM				
3:00 PM	Break	Case Study Prep (4:00 - 6:00)	Case Study Prep (5-6)	
3:15 PM	Marketing & Business Attraction (3:15 - 5:15)			
3:30 PM				
4:00 PM				
4:30 PM				
5:00 PM	Reception at Brio			
5:15 PM				
5:30 PM				