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Maryland Economic  
Development Association

Economic Development  
*Transforms lives.*

# 2017 MEDA Awards

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Celebrating former **Secretary James T. Brady's** induction into the MEDA Hall of Fame, and in recognition of the VLT Fund.



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*Tonight marks the 12th year* MEDA members and their colleagues celebrate the compelling projects and initiatives fueling Maryland's growth.

Your commitments to creating opportunities, enriching your communities and inspiring innovation play an enormous role in fostering our vibrant state.

We're grateful to our members for nominating projects and programs that showcase Maryland's best and brightest. These efforts stimulate our Association's strength and credibility.

Considering all of the admirable efforts taking place statewide, our judges had a difficult task at hand. After great deliberation, they came to a decision and we are here tonight to honor those programs and projects that fundamentally enhance our communities.

We'd like to extend our heartfelt thanks to Miles & Stockbridge, P.C. for their everlasting support of the MEDA Awards.

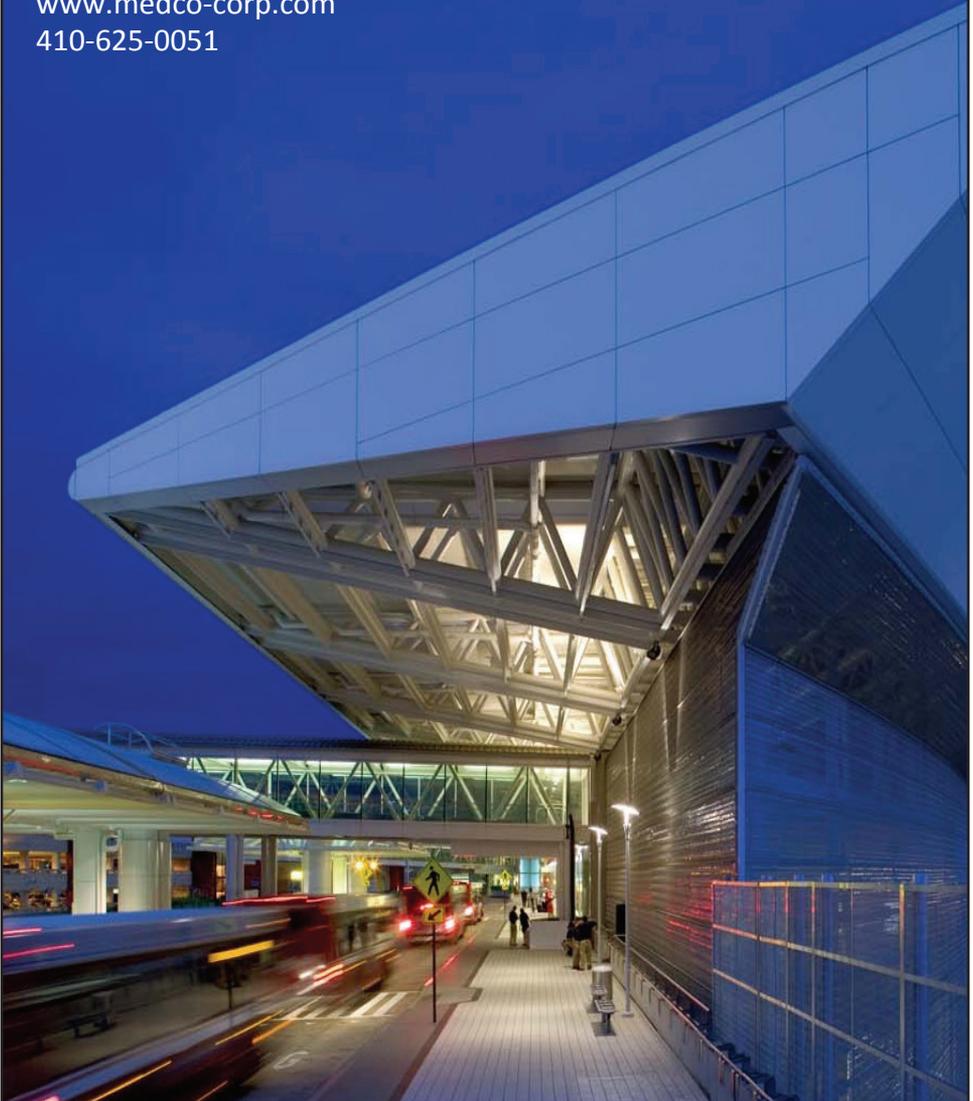


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# 2017 MEDA Awards CEREMONY

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*Awards Presented By:*

**Ranak K. Jasani, Principal**  
Miles & Stockbridge P.C.

*Award Presentations:*

**2017 MEDA Volunteer of the Year**

Arnold Williams

**2017 MEDA Economic Development Project - Small Community**

Smith Island Baking Company Origins & Expansion

*Nominated by: Maryland Department of Housing and Community Development*

**2017 MEDA Economic Development Project - Large Community**

City Garage

*Nominated by: Baltimore Development Corporation*

**2017 MEDA Economic Development Program**

Small, Minority and Women-Owned Businesses Account - Video Lottery Terminal Fund (VLT)

*Nominated by: Maryland Department of Commerce*

**2017 MEDA Economic Development Marketing - Small Community**

Charles County Map Pen Campaign

*Nominated by: Charles County Economic Development Department*

**2017 MEDA Economic Development Marketing - Large Community**

Data-Driven Decisions Through the Lens of a Map

*Nominated by: Datastory Consulting*

**2017 MEDA Transformative Excellence**

Ellicott City Flood Response

*Nominated by: Howard County Economic Development Authority*

**2017 MEDA Hall of Fame**

James T. Brady

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*Special thanks to Digital Bard, Rick Lippenholz Photography, Platinum PR, and Stacy Adam Graphic Design for their help preparing the MEDA Awards.*

# 2017 MEDA Awards

## PRESENTER AND JUDGE BIOS

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### Presenter



**Ranak K. Jasani** is a Principal in Miles & Stockbridge's Baltimore office. She represents businesses in a wide variety of commercial matters in state and federal courts, at both trial and appellate levels. Her litigation experience includes cases involving trade regulation and antitrust matters, intellectual property, director and officer liability, fraud, commercial landlord/tenant actions, and general business and tort disputes. While Ranak's practice extends to a variety of commercial and business litigation, the primary focus of her practice is antitrust counseling and litigation. She has counseled a variety of manufacturers, distributors, trade associations and technology companies on a wide range of antitrust and trade regulation issues in the context of corporate transactions, litigation and administrative enforcement. She also provides proactive antitrust advice directed toward finding solutions that support the client's strategic business objectives and competitive goals, while fully meeting applicable federal and state antitrust requirements. In addition, she serves on the board of directors for Junior Achievement of Central Maryland, and Downtown Baltimore Childcare, Inc.

### Judges



**Laurie Boyer, CEcD**, is the Executive Director of Rockville Economic Development, Inc. (REDI), a 501c3 public-private economic development partnership in the City of Rockville helping businesses to launch, locate and expand in the City through expansion, retention, recruitment and entrepreneurship programs. In May 2006, Boyer earned her professional Economic Development Certification (CEcD) from the International Economic Development Council. She has over 16 years of economic development experience. Ms. Boyer is a graduate of the Leadership Montgomery Class of 2014, and serves on the Board of Directors of the Rockville Chamber of Commerce. She serves as Secretary of the MEDA Foundation Board and is on the MEDA Council of Past Presidents. She is also a member of the NAIOP Maryland/DC Chapter and the International Economic Development Council. In 2012, she was named one of "Maryland's Top 100 Women" by The Daily Record.

Ms. Boyer has a Bachelor's degree in Communications and Spanish from Juniata College in Huntingdon, PA and a Master's degree in Communication Studies from West Virginia University in Morgantown, WV.



**Dr. Michael H. Casson Jr.**, known as an "out of the box" entrepreneurial thinker, has utilized his expertise and insight to engage and support the citizens of Delaware and our global community for over 20 years. Specifically, Dr. Casson's professional service includes Lead Economist for the State of Delaware Department of Finance, conducting cash-flow and input-output modeling; President and co-founder of the Delaware Multicultural and Civic Organization (DEMCO, Inc.), a non-profit entity focused on spurring economic and educational development in Delaware's local communities; Board Member of Delaware's Department of Education Professional Standards Board; Consultant and Co-PI for the West Africa Analytical Support

Services and Evaluations for Sustainable Systems (ASSESS) and Africa Center of Excellence (ACE) projects; Lead Consultant and PI for U.S. Virgin Islands Asset Mapping project; Director and founder of University Center for Economic Development and International Trade (UCEDIT); and Director and founder of Economic Development and Leadership Institute.



**John R. Devine**, a Principal for Miles & Stockbridge P.C., has practiced law for over 25 years, concentrating in public finance matters. He has considerable experience in conventional real estate finance, representing regional and national financial institutions and regularly serves as bond counsel and as counsel to providers of credit enhancement, borrowers, underwriters and bond trustees. Mr. Devine is a member of the Maryland State Bar Association, the National Association of Bond Lawyers, and serves on the MEDA Board of Directors.



**Michael Fisher**, a Principal and founding partner of Site Resources. His experience includes working at a small civil engineering firm, mid-sized architectural firm and large land planning and engineering firm, before becoming a founding partner of Site Resources, Inc., a mid-sized land planning/civil engineering, land and architecture firm. Mr. Fisher is a ten-year member of MEDA and an active participant in the design community. He is involved with the American Institute of Architect, the Urban Land Institute, Associated Builders & Contractors,, NAIOP and the Building Congress & Exchange. Committed to his alma mater, Mr. Fisher serves on Pennsylvania State University's Department of Landscape Architecture Alumni Board and the College of Arts & Architecture Alumni Board.



**Timothy R. Troxell, CEcD**, is the manger of customer support at The Potomac Edison Company, part of FirstEnergy. He began his career in the electric utility industry and spent most of his time working in the Economic Development and Major Accounts departments. He then became Director of Business Development for a general contractor and developer specializing in large commercial and industrial construction. Tim transitioned to the public sector as Assistant Director for the Hagerstown-Washington County Economic Development Commission, and served as Executive Director for ten years. Tim is a MEDA past president.



**Lisa Webb, CEcD**, LGWebb LLC, is the leader of a consulting firm specializing in business development strategies and relationships. With over 20 years professional experience, most recently Ms. Webb served as Economic Development Director in Cecil County, working to best position the county for attraction, retention and expansion. Previously, she served as Business Development Director for Anne Arundel Economic Development Corporation, and Project and Policy Development Manager for Harford County Office of Economic Development. Ms. Webb also led the Fort Meade Regional Partnership in a successful and unique business marketing and attraction effort. She took the lead on issues related to transportation, land use, water and sewer, and development projects; and managed issues pertaining to infrastructure improvements and impact studies. Ms. Webb earned her designation of Certified Economic Developer (CEcD) in May of 2007, holds a Master of Business Administration from the University of Phoenix, and is a graduate of the Oklahoma University Economic Development Institute. She is a member of several economic development organizations including the International Economic Development Council (IEDC) and serves on the Board of Directors for the Maryland Economic Development Association (MEDA).



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# 2017 MEDA Awards

## AWARDS COMMITTEE

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*Business Development Specialist, City of Salisbury*

**Erika Quesenbery Sturgill**

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**Lori C. Valentine**

*Director of Communications, Prince George's County Economic Development Corporation*

**Michael A. White**

*Chief of Staff, Maryland Department of Housing & Community Development*

**Jason M. Zang**

*Economic Development Coordinator Cecil County Office of Economic Development*

## Congratulations!



### Smith Island Baking Company



2017  
MEDA  
Award Winner

### Somerset County Economic Development



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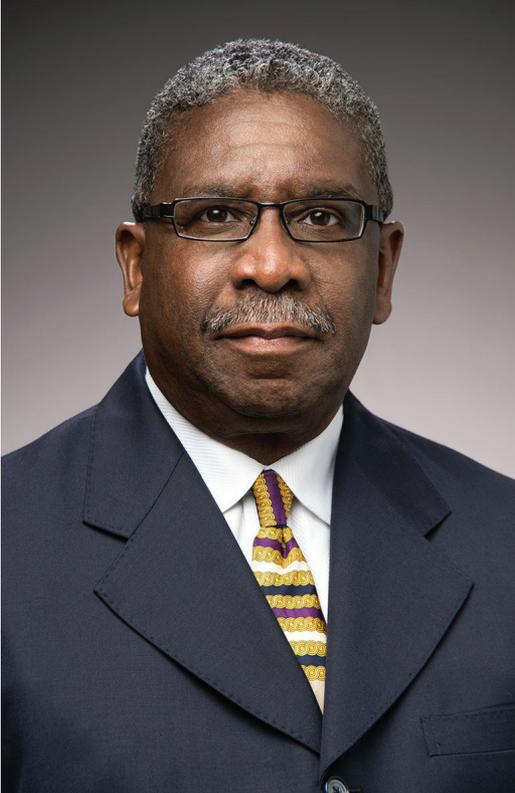
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# CONGRATULATIONS ARNOLD WILLIAMS

MEDA's 2017 Volunteer of the Year



Baltimore Development Corporation is proud to congratulate our Chairman of the Board, Arnold Williams for over 40 years of service to Baltimore's economic development community and nonprofit organizations.



[info@baltimoredevelopment.com](mailto:info@baltimoredevelopment.com) | [www.baltimoredevelopment.com](http://www.baltimoredevelopment.com)

# 2017 MEDA Awards NOMINATIONS

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## ECONOMIC DEVELOPMENT PROJECTS

### **Eastern Shore Tents & Events Expansion**

*Nominated by: Kent County Economic Development*

### **Smith Island Baking Company Origins and Expansion**

*Nominated by: Maryland Department of Housing and Community Development*

### **Washington Inn and Tavern**

*Nominated by: Maryland Department of Housing and Community Development*

### **Spartan Services**

*Nominated by: Town of Bel Air*

### **Greater Baybrook Initiative**

*Nominated by: Anne Arundel Economic Development Corporation*

### **City Garage**

*Nominated by: Baltimore Development Corporation*

## ECONOMIC DEVELOPMENT PROGRAMS

### **Prince George's County Transforming Neighborhood Initiative (TNI)**

*Nominated by: Prince George's County Economic Development Corporation*

### **Ellicott City Flood Response**

*Nominated by: Howard County Economic Development Authority*

### **City Life**

*Nominated by: Sales Force Realty, LLC*

### **University District Vision 2020**

*Nominated by: Maryland Industrial Partnerships (MIPS), Maryland Technology Enterprise Institute*

### **Maryland Partners in International Trade (MAPIT)**

*Nominated by: Maryland Department of Commerce*

### **Small, Minority and Women-Owned Businesses Account - Video Lottery Terminal Fund (VLT)**

*Nominated by: Maryland Department of Commerce*

### **The VOLT Fund: A Finance Program to Assist Small, Minority, Women and Veteran Owned Businesses in Maryland**

*Nominated by: Anne Arundel Economic Development Corporation*

# THANK YOU, MEDA!



For recognizing the Charles County Map Pen  
with the award for  
Economic Development Marketing — Small Community

And **THANK YOU** to our Charles County Government  
Media Services Division for capturing our vision on video!

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# 2017 MEDA Awards NOMINATIONS

## ECONOMIC DEVELOPMENT MARKETING

### **Harford County's 2016 Growth Report**

*Nominated by: Harford County Office of Economic Development*

### **Kent County Economic Development Outreach & Broadband Project**

*Nominated by: Kent County Economic Development*

### **Business to Government Tool**

*Nominated by: Maryland Department of Commerce*

### **Harford County's Office of Economic Development's 2016 Business Appreciation Week**

*Nominated by: Harford County Office of Economic Development*

### **Millennial Monday**

*Nominated by: Dorchester County Economic Development Department*

### **Homegrown Frederick Campaign**

*Nominated by: Frederick County Office of Economic Development*

### **Charles County Map Pen**

*Nominated by: Charles County Economic Development Department*

### **Data-Driven Decisions Through the Lens of a Map**

*Nominated by: Datastory*

### **"Can't Stop the Feeling" An Elkton Tribute**

*Nominated by: Elkton Alliance, Inc.*

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# CONGRATULATIONS JIM BRADY

## MEDA 2017 HALL OF FAME AWARD WINNER

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**SERVICE ON THE FREDERICK COUNTY BUSINESS  
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# MEDA Events

**MEDA Membership Tour: Smith Island**

June 23, 2017

**Real Estate Development & Reuse (IEDC Course)**

June 22 - 23, 2017

**Chesapeake Basic Economic Development Course**

July 24 - 27, 2017

**MEDA Summer Conference - Baltimore**

July 26, 2017

**Economic Development Finance (IEDC Course)**

September 27 - 29, 2017

**Economic Development Week**

October 22 - 28, 2017

**MEDA Fall Conference**

Week of October 22, 2017

**MEDA 2018 Awards Deadline**

December 8, 2017

**MEDA 2018 Winter Conference**

January 11, 2018

**MEDA 2018 Annual Conference**

April 29 - May 1, 2018

*To learn more about MEDA and our upcoming events,  
please visit [www.MEDAmd.com](http://www.MEDAmd.com)*

