

Chesapeake Basic Economic Development Course Schedule

Schedule: July 23 - 26, 2018

Location: UMBC Columbus Center / IMET

Time/Date	Monday, July 23	Tuesday, July 24	Wednesday, July 27	Thursday, July 26
Location			Elkton, Maryland	
8:00 AM	Continental Breakfast	Continental Breakfast	Travel to Elkton (bus) - leave Baltimore at 7am	Continental Breakfast
8:30 AM				
8:45 AM	Welcome, Introductions & Case Study Overview - Weshke (8:45 - 9:30)	Finance for Economic Development- Gross-Wade (8:30 - 10:30)	MEDA Summer Conference: Neighborhood & Community Development (includes breakfast & lunch) (9:00 - 1:00)	Workforce Development - Schoonmaker (8:30 - 10:30)
9:30 AM				
10:00 AM	Managing Economic Development Offices - Slagle (9:30 - 11:30)	FIELD TRIP: Real Estate Redevelopment & Reuse - Taylor (10:45 - 12:45)	MEDA Summer Conference: Neighborhood & Community Development (includes breakfast & lunch) (9:00 - 1:00)	Ethics - Finkle (10:30 - 12:30)
10:30 AM				
10:45 AM				
11:00 AM	Lunch & Case Study Prep (11:30 - 1:00)	Lunch (12:45 - 2:00) On your own	MEDA Summer Conference: Neighborhood & Community Development (includes breakfast & lunch) (9:00 - 1:00)	Lunch / Case Study Prep 12:30 - 1:30
11:30 AM				
12:00 PM				
12:30 PM	Strategic Planning - Twele (1:00 - 3:00)	Business Retention & Expansion - Gramm (2:00 - 4:00)	Small Business & Entrepreneurship - Woodring (1-2:15pm)	Case Study Presentations (1:30 - 5:00)
12:45 PM				
1:00 PM				
1:30 PM	Marketing & Business Attraction- Sponaugle (3:15 - 5:15)	Case Study Prep (4:00 - 6:00)*	Tour: Small Business & Neighborhood Tour of Main Street Elkton - Seitz (2:15 - 7pm)	Case Study Presentations (1:30 - 5:00)
1:45 PM				
2:00 PM				
2:30 PM	Break			Case Study Presentations (1:30 - 5:00)
3:00 PM				
3:15 PM	Marketing & Business Attraction- Sponaugle (3:15 - 5:15)	Case Study Prep (4:00 - 6:00)*	Tour: Small Business & Neighborhood Tour of Main Street Elkton - Seitz (2:15 - 7pm)	Case Study Presentations (1:30 - 5:00)
3:30 PM				
4:00 PM				
4:30 PM	Reception at the Bygone (5:30 - 7:00pm)			Case Study Presentations (1:30 - 5:00)
5:00 PM				
5:15 PM	Reception at the Bygone (5:30 - 7:00pm)			Case Study Presentations (1:30 - 5:00)
5:30 PM				
5:30 PM				Wrap-up / Distribute certificates

* Case Study Prep times may vary

NOTE: Field trips will include walking outside - please dress appropriately