

Chesapeake Basic Economic Development Course Schedule - DRAFT

Schedule: July 22 - 25, 2019

Location: UMBC Columbus Center / IMET

Moderators	Helga Weshke, CEcD	Trish Heidenreich, CEcD		Sharon Disque, CEcD
Time/Date	Monday, July 22	Tuesday, July 23	Wednesday, July 24	Thursday, July 25
Location			Frederick, Maryland	
8:00 AM	Continental Breakfast	Continental Breakfast	Travel to Frederick (bus) - leave Baltimore at 7am	Continental Breakfast
8:30 AM		Small Business & Entrepreneurship - Haughton (8:30 - 10:30)		MEDA Summer Conference: Economic Development Finance (includes breakfast & lunch) (9:00 - 1:00)
8:45 AM	Welcome, Introductions & Case Study Overview (8:45 - 9:30)			
9:30 AM			Managing Economic Development Offices - Boyer (9:30 - 11:30)	
10:00 AM	FIELD TRIP: Real Estate Redevelopment & Reuse - Taylor (10:45 - 12:45)	Lunch / Case Study Prep 12:30 - 1:30		
10:30 AM			Lunch (12:45 - 2:00) On your own	
10:45 AM	Strategic Planning - Twele (1:00 - 3:00)	Business Retention & Expansion - Haythe (2:00 - 4:00)		Neighborhood & Community Development - Seitz (1:30-4:30pm)
11:00 AM			Lunch & Case Study Prep (11:30 - 1:00)	
11:30 AM	Marketing & Business Attraction - Sponaugle (3:15 - 5:15)	Intro to Finance - Primosch (4:00 - 5:00)		Wrap-up / Distribute certificates
12:00 PM			Break	
12:30 PM	Reception at the Bygone (5:30 - 7:00pm)	Case Study Prep (4:00 - 6:00)*		
12:45 PM				
1:00 PM				
1:30 PM				
1:45 PM				
2:00 PM				
2:30 PM				
3:00 PM				
3:15 PM				
3:30 PM				
4:00 PM				
4:30 PM				
5:00 PM				
5:15 PM				
5:30 PM				

* Case Study Prep times may vary

NOTE: Field trips will include walking outside - please dress appropriately