

Chesapeake Basic Economic Development Course Schedule - DRAFT

Schedule: July 22 - 25, 2019

Location: UMBC Columbus Center / IMET

Time/Date	Monday, July 22	Tuesday, July 23	Wednesday, July 24	Thursday, July 25
Location			Frederick, Maryland	
8:00 AM	Continental Breakfast	Continental Breakfast	Travel to Frederick (bus) - leave Baltimore at 7am	Continental Breakfast
8:30 AM		Small Business & Entrepreneurship (8:30 - 10:30)		MEDA Summer Conference: Economic Development Finance (includes breakfast & lunch) (9:00 - 1:00)
8:45 AM	Welcome, Introductions & Case Study Overview (8:45 - 9:30)		Ethics (10:30 - 12:30)	
9:30 AM	Managing Economic Development Offices (9:30 - 11:30)	FIELD TRIP: Real Estate Redevelopment & Reuse - (10:45 - 12:45)		Lunch / Case Study Prep 12:30 - 1:30
10:00 AM			Lunch & Case Study Prep (11:30 - 1:00)	
10:30 AM	Strategic Planning (1:00 - 3:00)	Business Retention & Expansion (2:00 - 4:00)		Case Study Presentations (1:30 - 5:00)
10:45 AM			Break	
11:00 AM	Marketing & Business Attraction (3:15 - 5:15)	Intro to Finance (4:00 - 5:00)		
11:30 AM			Reception at the Bygone (5:30 - 7:00pm)	Case Study Prep (4:00 - 6:00)*
12:00 PM	Case Study Presentations (1:30 - 5:00)			
12:30 PM		Case Study Presentations (1:30 - 5:00)		
12:45 PM	Case Study Presentations (1:30 - 5:00)			
1:00 PM		Case Study Presentations (1:30 - 5:00)		
1:30 PM	Case Study Presentations (1:30 - 5:00)			
1:45 PM		Case Study Presentations (1:30 - 5:00)		
2:00 PM	Case Study Presentations (1:30 - 5:00)			
2:30 PM		Case Study Presentations (1:30 - 5:00)		
3:00 PM	Case Study Presentations (1:30 - 5:00)			
3:15 PM		Case Study Presentations (1:30 - 5:00)		
3:30 PM	Case Study Presentations (1:30 - 5:00)			
4:00 PM		Case Study Presentations (1:30 - 5:00)		
4:30 PM	Case Study Presentations (1:30 - 5:00)			
5:00 PM		Case Study Presentations (1:30 - 5:00)		
5:15 PM	Case Study Presentations (1:30 - 5:00)			
5:30 PM		Case Study Presentations (1:30 - 5:00)		

* Case Study Prep times may vary

NOTE: Field trips will include walking outside - please dress appropriately