



**MEDA 2020
Annual Conference**
*Maryland's Thriving Economy –
Impacting Today, Influencing Tomorrow*



May 3 – 5, 2020

Hyatt Regency, Chesapeake Bay

**Maryland's Thriving Economy –
*Impacting Today, Influencing Tomorrow***

MEDA takes a sweeping look at Maryland's economic drivers from the mountains to the shore. Learn about the key industry sectors that the state attracts and supports to build Maryland's bustling economy. Keynote speakers and industry experts will discuss significant industry sector economic impacts, needs, and future projections.

Sunday, May 3, 2020

11:00 am – 5:00 pm MAIN STREET TOUR – Sponsored by the Maryland Department of Housing & Community Development.

11:45 am – 4:30 pm MEDA ANNUAL GOLF TOURNAMENT – shotgun start at noon

4:00 pm HOTEL CHECK-IN BEGINS

5:30 pm CONFERENCE REGISTRATION OPEN

6:00 – 7:00 pm WELCOME EARLY BIRD ARRIVALS & NEW MEDA MEMBERS RECEPTION

7:00 – 9:00 pm WELCOME TO THE EASTERN SHORE NETWORKING DINNER

Monday, May 4, 2020

7:30 - 8:00 am OPENING BREAKFAST

8:00 – 8:30 am MEDA MEMBERSHIP BUSINESS MEETING

8:30 – 9:45 am OPENING KEYNOTE SPEAKER: Economic Outlook with Aniban Basu

10:00 AM – 11:00 MAXIMIZING YOUR ASSET BASED GEOGRAPHY OF OPPORTUNITY
Location and Assets Matter!
Maximizing asset opportunities inherent in your immediate location is a surefire way to achieve economic success. Whether you are located near an airport, university, federal research institution or natural resource – what you do to build on those assets is critical to advancing business growth. Hear about some successful partnerships and business development projects that sprang from where they were rooted.

11:15 – 12:00 pm Concurrent Breakout sessions

- 1) THE CONSERVATION ECONOMY – Growth Opportunities through Responsible Resource Management**
- 2) CREATE A MORE EQUITABLE ECONOMY – Staying Ahead of the Curve**

12:00 – 2:00 pm LUNCHEON AND SECRETARIES ROUNDTABLE

2:00 – 3:30 pm CURRENT DAY PERSPECTIVES: INDUSTRIES THAT IMPACT MARYLAND
Today’s growing businesses are at the forefront of their respective industries – achieving advancements in bioscience, cybersecurity, manufacturing, and agriculture. What does it take to break new ground and explore new markets? Private sector leaders on this panel will share their outlook on business opportunities and how Maryland’s government, education and economic development professionals can support their efforts.

- 3:30 – 5:30 pm Visit with Exhibitors and check out those Silent Auction items!**
- 5:30 – 6:30 pm BANQUET RECEPTION**
- 6:30 – 8:30 pm MEDA ANNUAL BANQUET**
- 8:30 – 9:30 pm SILENT AUCTION AND RECEPTION**

Tuesday, May 5, 2020

- 8:30 – 9:30 am OPENING BREAKFAST AND KEYNOTE:**
Rodney Oddoye, Senior Vice President of Governmental and External Affairs, Baltimore Gas and Electric Company
- 9:45 – 10:45 am MARYLAND HOSPITALITY**
Maryland's Tourism Industry is listed among the state's Top Ten economic sectors. The panel will discuss the economic impact of tourism, including looking at visitor spending, jobs, tax generation for state and local jurisdictions, industry growth, ROI, trends, and challenges.
- 11:00am – 12:00pm INNOVATING TOWARDS THE FUTURE**
Maryland's enviable resources including its geographical location and nexus with the federal government facilities along with its many advanced research institutions fuels innovation in science, technology, energy, health, robotics and more. In this panel discussion you will learn about some of the cutting-edge projects that are changing our everyday lives and shaping our future
- 12:00 pm ADJOURNMENT & DRAWING** Closing comments by our board president.