

2020 Chesapeake Basic Economic Development Course (online)

	Instructor	Date	Time
Welcome, Introductions & Overview of Course	Helga Weschke & Sharon Disque	Monday, July 27, 2020	8:30 - 9:30am
Managing EDOs	Laurie Boyer	Monday, July 27, 2020	9:30 - 11:30am
Strategic Planning	Keasha Haythe	Monday, July 27, 2020	2-4pm
Case study prep	Helga Weschke	Monday, July 27, 2020	4-5pm
Neighborhood & Community Development	Amy Seitz	Tuesday, July 28, 2020	9-10am
Small Business & Neighborhood - Panel Discussion	PANEL	Tuesday, July 28, 2020	10-12pm
Small Business / Entrepreneurship	Candace Pruett	Tuesday, July 28, 2020	1-2pm
Real Estate Redevelopment & Reuse	Dan Taylor	Tuesday, July 28, 2020	2-4pm
Case study prep			4-5pm
MEDA Summer Conference: Diversity & Racial Equality	PANEL & KEYNOTE	Wednesday, July 29, 2020	9-12am
Marketing & Attraction	Sandy Dubay Sponaule	Wednesday, July 29, 2020	1-3pm
Ethics	Jeff Finkle	Wednesday, July 29, 2020	3-5pm
Business Retention / Expansion	Heather Gramm	Thursday, July 30, 2020	8:30 - 10:30am
Finance	Stephen Primosch	Thursday, July 30, 2020	10:30 - 11:30am
Finance - COVID Panel Discussion	PANEL	Thursday, July 30, 2020	11:30 - 12:30pm
Workforce Development	Latrice Lewis	Thursday, July 30, 2020	2-4pm
Case study prep		Thursday, July 30, 2020	4-5pm
Case Study Presentations		Friday, July 31, 2020	9-12pm