

Chesapeake Basic Economic Development Course - 2020 (online) - DRAFT Schedule		
	Date	Time
Welcome, Introductions & Overview of Course	Monday, July 27, 2020	8:30 - 9:30am
Managing EDOs	Monday, July 27, 2020	9:30 - 11:30am
Strategic Planning	Monday, July 27, 2020	2-4pm
Case study prep	Monday, July 27, 2020	4-5pm
Neighborhood & Community Development	Tuesday, July 28, 2020	9-10am
Small Business & Neighborhood - Panel Discussion	Tuesday, July 28, 2020	10-12pm
Small Business / Entrepreneurship	Tuesday, July 28, 2020	1-2pm
Real Estate Redevelopment & Reuse	Tuesday, July 28, 2020	2-4pm
Case study prep		4-5pm
MEDA Summer Conference: Diversity & Racial Equality	Wednesday, July 29, 2020	9-12am
Marketing & Attraction	Wednesday, July 29, 2020	1-3pm
Ethics	Wednesday, July 29, 2020	3-5pm
Business Retention / Expansion	Thursday, July 30, 2020	8:30 - 10:30am
Finance	Thursday, July 30, 2020	10:30 - 11:30am
Finance - COVID Panel Discussion	Thursday, July 30, 2020	11:30 - 12:30pm
Workforce Development	Thursday, July 30, 2020	2-4pm
Case study prep	Thursday, July 30, 2020	4-5pm
Case Study Presentations	Friday, July 31, 2020	9-12pm