

**FINAL**

**AGENDA**

**April 24 – April 26, 2022**

**Hyatt Regency Chesapeake Bay  
Cambridge, Maryland**

**The Future of Physical and Social Infrastructure for Economic Impact**

Infrastructure is broadly defined as long-term physical, organizational, and social needs for the operation of a community. The COVID19 Pandemic has forced communities to redefine and reprioritize physical and social infrastructure needs. The 2022 MEDA Annual Conference explores those shifts and the implications for economic developers seeking to drive jobs and tax base in their communities. Decisions made today will have economic development implications for decades.

**Sunday, April 24, 2022**

**10:30 am – 4:00 pm DISPLAY TABLES/EXHIBITOR SET UP**

**Location:** *Chesapeake Foyer*

**11:30 am – 2:00 pm TOUR OF PACKING HOUSE**

**Everything Old is New Again: Revitalization of the Packing House**

**Sponsor:** Maryland Department of Housing & Community Development

**Location:** *Participants to meet at the Packing House, 411 Dorchester Ave.,  
Cambridge*

**11:45 am – 4:30 pm MEDA ANNUAL GOLF TOURNAMENT – shotgun start at noon**

**Chair:** John Wasilisin, MEDA Board Member

**Sponsor:** Baltimore Gas and Electric

**Location:** *River Marsh Golf Club*

**4:00 pm HOTEL CHECK-IN BEGINS**

**5:00 pm CONFERENCE REGISTRATION OPENS in Chesapeake Foyer**

**6:00 – 7:00 pm WELCOME EARLY BIRD RECEPTION**

Celebrate and welcome the members who have joined since 2020. All registrants have an opportunity to mix and mingle with new members, the MEDA Board of Directors, conference speakers, and sponsors. Open to all conference registrants!

**Sponsor:** FSC First

**Location:** *Chesapeake Foyer & Patio*

**7:00 – 9:00 pm**

**WELCOME TO THE EASTERN SHORE NETWORKING DINNER**

Join us for a casual meal poolside (weather permitting) as we gather to network and get reacquainted after our long separation.

**Welcome:** The Honorable Johnny Mautz, House of Delegates

**Sponsors:** Caroline County Economic Development  
Kent County Department of Economic and Tourism Development  
Mid-Shore Regional Council  
Queen Anne's County Economic and Tourism Development  
Salisbury-Wicomico Economic Development  
Talbot County Department of Economic Development & Tourism  
Upper Shore Regional Council

**Location:** *River's Edge (Choptank Ballroom if necessary due to weather)*

**Monday, April 25, 2022**

**7:30 - 8:30 am**

**OPENING BREAKFAST/MEDA MEMBERSHIP BUSINESS MEETING**

Join us for coffee and breakfast buffet to get our business day started.

**Welcome:** The Honorable Adelaide C. Eckardt, State Senator

**Introduction:** Susan Banks, Director, Dorchester County Economic Development

**Sponsor:** Dorchester County Economic Development Department

**Location:** *Chesapeake Ballroom*

**8:30 – 9:00 am**

**MEDA MEMBERSHIP BUSINESS MEETING**

All MEDA members are encouraged to attend to vote in a new slate of officers and approve bylaw changes.

**Year in Review:** Danny Thompson, President

**Approval of Minutes:** Denise Beaver, CECD, Secretary

**Treasurer's Report:** Steve Primosch, Treasurer

**Membership Report:** Renee Winsky/Ebony Stocks, Membership Co-Chairs

**Election of Officers/Bylaws:** Keasha Haythe, CECD, Past President

**Location:** *Chesapeake Ballroom*

**9:00 – 10:15 am**

**WELCOME REMARKS – “NO TIME TO BUY”**

This presentation will supply in-depth analysis of the major factors shaping economic outcomes, including elevated inflation, lingering pandemic, worker shortages, war in Europe, rising interest rates, and stepped-up infrastructure spending. It will then turn toward a forecast for the year to come: Is there more growth in our future, or is another recession on the way?

**Speaker:** Anirban Basu, Chairman & Chief Executive Officer, Sage Policy Group

**Sponsor:** TEDCO

**Location:** *Chesapeake Ballroom*

**10:15 – 10:30 am      BREAK**

**10:30 – 11:00 am      OPENING KEYNOTE ADDRESS**

In the mud of the startup journey lies the magic of something great – learn about the social infrastructure needed to support entrepreneurs so they can outlearn the competition, build the right product, and fall in love with the problem.

**Speaker:**      Luke Cooper, Founder & Chief Executive Officer, No Mud No Magic, Inc

**Introduction:** Troy LeMaile-Stovall, Chief Executive Officer, TEDCO

**Sponsor:**      TEDCO

**Location:**      *Chesapeake Ballroom*

**11:00 - 11:15 am      BREAK**

**11:15 - 12:15 pm      CONCURRENT BREAKOUT SESSIONS**

**Sponsor:**      Brailsford & Dunlavey, Inc.

**Track 1:**

**Social Infrastructure Panel Discussion**

**Post COVID Workforce – Smart, Diverse, and Mobile**

Social Infrastructure includes special assets that drive quality of life, workforce development, and public health services like schools, universities, hospitals, parks, arts, and housing along with programs that ensure economic equity and small business development including incubator/accelerators.

**Moderator:**      Sybol Anderson, PhD, Director, Diversity in Research Programs, National Medical Fellowships

**Panelists:**      Ron C. Williams, PhD, Center for Strategic Entrepreneurship (CSE),  
Founding Director, Coppin State University

Ruth Chavez, Community Navigator, National Disability Institute (NDI)

**Location:**      *Choptank*

**Track 2:**

**Physical Infrastructure Panel Discussion**

**US Infrastructure Bill**

Hear about the Governor's Subcabinet on Infrastructure and how state agencies will be administering funds related to the federal Infrastructure Investment and Jobs Act (IIJA).

**Moderator:**      Allison Mayer, Infrastructure Director, Governor's Office, State of Maryland

**Panelists:**      R. Earl Lewis, Deputy Director, Maryland Department of Transportation  
Rick Gordon, Director, Maryland Office of Statewide Broadband

**Location:**      *Choptank*

12:15 – 2:15 pm

**LUNCHEON AND SECRETARIES PANEL DISCUSSION**

**Moderator:** Tiffany Harvey, Vice President, State Government Affairs, Comcast

NBCUniversal

**Panelists:** James D. Fielder, PhD, Secretary, Maryland Higher Education Commission  
Mike Gill, Secretary, Maryland Department of Commerce  
Ben Grumbles, Secretary, Maryland Department of the Environment  
Jeannie Haddaway-Riccio, Secretary, Department of Natural Resources  
Robert S. McCord, Secretary, Maryland Department of Planning  
Owen McEvoy, Deputy Secretary, Maryland Department of Housing & Community Development  
James F. Ports, Jr., Secretary, Maryland Department of Transportation  
Jimmy Rhee, Secretary, Governor's Office of Small, Minority & Women Business Affairs  
Tiffany Robinson, Secretary, Maryland Department of Labor, Licensing & Regulation

**Sponsor:** Comcast NBCUniversal

**Location:** *Chesapeake Ballroom*

2:15 – 3:15 pm

**PANEL - R&D, Incubation, and Innovation Parks - Entrepreneur Infrastructure**

Every successful entrepreneurial ecosystem requires a thriving marketplace. It also involves research and collaboration to continue advancing knowledge that furthers innovation. With the right tools, an innovation ecosystem can produce measurable economic development successes by creating dynamic environments that attract high-skilled, technology talent and companies to the region. Hear from thought leaders about how Innovation Parks and Incubators can establish effective systems to create, retain, expand and attract new companies to the region.

**Moderator:** Julie Lenzer, Chief Innovation Officer, Advanced Regenerative Manufacturing Institute (ARMI)

**Panelists:** Larry Tiffany, Chief Executive Officer, Medcura  
Claire Broido Johnson, Managing Director, Maryland Momentum Fund  
Mike Thielke, Executive Director, Eastern Shore Entrepreneurship Center

**Sponsor:** Charles County Economic Development Department

**Location:** *Choptank*

3:15 – 5:30 pm

**BREAK**

**Visit with exhibitors, network and check out those Silent Auction items!**

5:30 – 6:30 pm

**ANNUAL BANQUET RECEPTION**

**Sponsor:** *The Daily Record*

**Location:** *Chesapeake Foyer and Patio*

6:30 – 9:00 pm

**MEDA ANNUAL BANQUET**

**Sponsor:** Maryland Department of Commerce

**Location:** *Chesapeake Ballroom*

**Welcome:** Joel Bunde, General Manager, Hyatt Regency Chesapeake Bay

**Rural Economic Development Partner Presentation:**

PNC Bank presentation to the Mid-Lower Eastern Shore of Maryland Counties

Christopher (Chris) R. Rockey, Senior Vice President, Northeast Territory Executive  
Community Development Banking, PNC Bank

**The 2022 MEDA Annual Awards**

**Sponsor:** Miles & Stockbridge P.C.

Tonight's awards ceremony will honor standouts in the field of economic development and the professionals who foster MEDA's success today. Recognizing the 2020 and 2022 MEDA Award winners.

**Awards Presented by:** Jeremy Scholtes, Principal, Miles & Stockbridge

**Individual Awards Presented by:**

John Wasilisin, Gordon Knox, MEDA Awards Committee Co-Chairs

Patrick Terranova, 2019 MEDA Rising Star and Allison Akers, 2020 MEDA Rising Star

9:00 – 10:00 pm

**RECEPTION**

Thank you to the MEDA Members who donated to the Silent Auction! The Silent Auction benefits the Lofton and the Rhonda Joy Ray Scholarship Funds. Now is the time to congratulate the award winners and place your final bids on the coveted auction items to take home and enjoy!

**Sponsor:** Maryland National Capital Region Economic Development Alliance  
(MNCREDA)

**Location:** *Chesapeake Ballroom*

9:30 pm

**SILENT AUCTION ENDS**

**Tuesday, April 26, 2022**

8:30 – 9:30 am

**OPENING BREAKFAST AND KEYNOTE - *Regionalism: Together We Can***

**Speaker:** Stu Solomon, Chief Executive Officer, Connected DMV

Stu Solomon will discuss the importance of doing infrastructure in a cross-sector collaborative way, highlighting physical, social, digital and financial infrastructure. We're all connected, especially when it comes to infrastructure and planning.

**Sponsor:** The City of Frederick Economic Development

**Location:** *Chesapeake Ballroom*

**9:30 – 9:45 am**      **BREAK**

**9:45 – 10:45 am**      **CONCURRENT BREAKOUT SESSIONS**

**Sponsor:**      Southland Industries

**Track 1:**      **Social Infrastructure Panel Discussion**  
**Startups and Small Business Development**

Social Infrastructure includes special assets that drive quality of life, workforce development, and public health services like schools, universities, hospitals, parks, arts, and housing along with programs that ensure economic equity and small business development including incubator/accelerators.

Startups and small businesses contribute to local economies by bringing innovation and growth to their local community. These businesses typically attract talent who invent new products or implement new solutions for existing ideas. Establishing and maintaining a solid business development strategy can be integral to a company's growth and success. Hear from regional thought leaders about funding and business resources available to help grow and innovate our Maryland businesses.

**Moderator:**      Stuart Page, Manager, Economic Development, Baltimore, Gas & Electric

**Panelists:**      Andy Fish, Senior Director of Finance Programs, Maryland Department of  
Commerce

Stephen Auvil, Chief Program Operations Officer, TEDCO

Ellen Flowers-Fields, Associate Vice President Continuing Education &  
Workforce Development, College of Southern Maryland

**Location:**      *Choptank*

**Track 2:**      **Physical Infrastructure Panel Discussion**  
**Infrastructure Equity**

Physical infrastructure refers to the basic physical structures required for an economy to function and thrive, such as multi-modal transportation networks, electric generation and distribution systems, water and sewer facilities, and high-speed broadband internet.

How to ensure that infrastructure investment does not contribute to racial and social inequities.

**Moderator:**      Keasha Haythe, Director, Small, Minority Business & Revitalization Anne  
Arundel Economic Development Corporation

**Panelists:**      Jeff Wilke, Director of Public Finance, Mesirow Financial  
Seema D. Iyer, PhD, Deputy Director, Baltimore Neighborhood Indicators  
Alliance—Jacob France Institute

**Location:**      *Choptank*

**10:45 - 11:00am**      **BREAK**

**11:00 – 12:00pm      RESTORING COMMUNITY: PRESERVATION AS AN ECONOMIC DRIVER**

Across the nation, communities are desperately searching for a way to reconnect neighborhoods, people and opportunity in a meaningful way. Many cities are seeing a renewed interest in taking cues from places historically known for the “gathering together” of citizens, neighbors and others to help communities meet and engage for mutual social and economic growth. In this panel discussion we will explore how the historic restoration of several properties revitalizes residents, regions and economic outlook while fostering talent and cultural diversity

**Moderator:** Ward Bucher, AIA, Architect, Encore Sustainable Architects

**Panelists:** Dion Banks, Cofounder and President, Eastern Shore Network for Change  
Margaret Norfleet-Neff, Chief Executive Officer, Beta Verde and  
Development Partner with Cross Street Partners  
Katie Parks, Vice President, Preservation Maryland

**Sponsor:** Washington County Department of Business Development

**Location:** *Chesapeake Ballroom*

**12:00 pm      ADJOURNMENT & DRAWING** Closing comments by our board president

**Sponsor:** Carroll County Economic Development

**Location:** *Chesapeake Ballroom*

**SAVE THE DATES!!**

June 8, 2022      MEDA Members Tour – C&O Canal  
July 25-28, 2022      Chesapeake Basic Economic Development Course (Virtual)  
July 27, 2022      MEDA Summer Conference (Virtual)

“This event is recognized by the International Economic Development Council (IEDC) as a professional development event that counts toward the recertification of Certified Economic Developers (CEcD).”



INTERNATIONAL  
ECONOMIC DEVELOPMENT  
COUNCIL

---