

**MEDA**  
Maryland Economic  
Development Association

Economic Development  
*Transforms lives.*

## MEDA'S MISSION

The Maryland Economic Development Association (MEDA) enhances the knowledge and skills of its members, encourages partnerships and networking among people committed to bringing jobs and capital to Maryland, and promotes economic development as an investment in Maryland.

## ABOUT MEDA

MEDA is a nonprofit organization of economic development professionals. Established in 1961, MEDA members promote the economic well-being of Maryland by working to improve the state's business climate and the professionalism of those in the field of economic development.

Maryland Economic  
Development Association (MEDA)

P. O. Box 27039  
Baltimore, MD 21230

(410) 347-1246

## BE A PART OF MEDA

MEDA members form a powerful, statewide network of professionals:

- Private and public sector professionals along with state and local officials are involved in economic development, workforce development, land use, planning, housing & neighborhood revitalization, minority businesses, and the environment.
- Other members include national and international economic development leaders, transportation leaders, business consultants, and educators.

### MEMBERSHIP BENEFITS

- Attend MEDA conferences at member rate
- Professional Development offerings at member rate
- Scholarships for Professional Development
- Exclusive members-only events
- Mentorship opportunities
- Special member prices for partner organization events
- Participate in the MEDA Awards program
- Opportunities for ongoing skills training
- Networking

### TYPES OF MEMBERSHIP

There are three different classifications of membership in MEDA:

#### **Annual Membership: \$200/\$175 (renewal)**

An individual employed by or affiliated with an organization whose primary mission is related to fostering economic growth in Maryland is eligible for Active Membership.

#### **Student Membership: \$75 per year**

A college student with a professional interest in economic development may become a member of MEDA. A Student Member has the rights and privileges of an Active Member.

#### **Retired Membership**

If you are a MEDA member who has retired or are in a transitional job search, please contact us at [info@medamd.com](mailto:info@medamd.com) to learn more about our discounted renewal rates.

*Members are accepted into membership by election at the next MEDA Conference. Membership and all its benefits are by individual only. Membership and its benefits may not be transferred to another.*

Apply online today at [MEDAmd.com](http://MEDAmd.com)

# GET INVOLVED

MEDA's commitment to empowering economic developers in Maryland is reflected in the variety of resources we offer our members.

Designed to support skill building, create awareness, and build community, MEDA's member offerings help propel the state and our economic leaders towards a successful and sustainable future.

## MEDA PROGRAMS AND CONFERENCES

MEDA conducts three quarterly conferences and one annual conference each year. Members explore significant economic development issues, interact with colleagues and expert speakers, and elect and install association leaders. Additional programs are offered through our various committees.

## MEDA AWARDS

MEDA annually recognizes members through our Awards Program, which recognizes achievement in economic development projects, programs, and marketing. MEDA also selects an economic development Volunteer of the Year, a Rising Star, and an inductee to the MEDA Hall of Fame.

All such awards are presented at the MEDA Annual Conference.

## ECONOMIC DEVELOPMENT WEEK

Every year, MEDA celebrates Economic Development Week as a way to emphasize the importance of economic development in the State of Maryland. The week-long celebration allows MEDA members to highlight their impact on their communities.

## PARTNERSHIPS AND NETWORKING

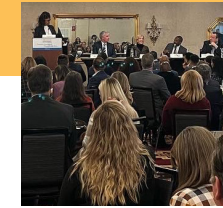
For more than 60 years, MEDA members have pioneered job creation and community renewal on behalf of all Marylanders. Our partners recognize the positive impact MEDA members are making every day and their investment allows MEDA to provide programs, courses, and services at affordable rates. There are opportunities for "Year Round" and "Conference" sponsorship.

Networking is a major component of any successful business plan. MEDA allows members and their colleagues from complementary fields to connect through a number of networking functions.

## PROFESSIONAL DEVELOPMENT

MEDA course offerings provide professionals with expanded knowledge in a variety of economic development disciplines. Members working to achieve Certified Economic Developer (CEcD) designation can receive credit for most courses.

The *Chesapeake Basic Economic Development Course* provides participants with the foundational concepts, tools, and strategies to successfully understand today's complex economic environment. The course is open to all interested in economic development and satisfies a key requirement of CEcD certification.



The  
**MEDA**  
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The MEDA Foundation, Inc.

MEDA members can offset the tuition for approved professional development coursework through the Lofton Scholarship Fund.

Outside of CEcD courses, MEDA offers the *Primer for Economic Development*, which serves as a introduction or refresher to the general principles of economic development.

## PUBLIC POLICY AWARENESS

Although MEDA does not take a position on any bill and we do not lobby, we do work to make MEDA members aware of public policy issues related to jobs and investment at the state and local levels. We work on behalf of our members with elected and appointed officials to increase their understanding of economic development and the impact of public policy on creating and retaining jobs in Maryland. We also provide training assistance to MEDA members to help them become more effective in engaging with elected and appointed officials.

## YOUNG LEADERS

MEDA members that are 40 and younger are invited to be a part of Young Leaders. The group is open to those who are looking for collaborative opportunities and the chance to grow within his or her career.

## MEDA PRESIDENTS' COUNCIL

MEDA's Presidents' Council is a leadership team whose primary objective is to provide confidential peer-to-peer mentorship to members

MEDA's Presidents' Council consists of former MEDA presidents who are available for consultancy on a targeted project, or on a broad issue affecting an economic development program. The combined experience of the council members enables us to provide flexible and supportive service that is focused on results. As a way to cater to all of our members, there is no fee for the services.

## MENTORSHIP PROGRAM

MEDA's Mentorship Program offers the opportunity for those new to economic development — or looking to the next level of their career — to seek guidance from others within the industry. The program matches mentors and mentees based on expertise, needs, and geographic location.

## RHONDA RAY SCHOLARSHIP

The Rhonda Ray Scholarship helps MEDA support the next generation of economic developers. Maryland college students studying or taking courses in economic development, public policy, or related fields can receive \$500 toward their studies through the scholarship — available for the fall, spring, and summer semesters.