



LEADING INNOVATION TO MARKET

Leading Innovation to Market for 26 years

## **TEDCO's Mission**

Enhance economic empowerment by fostering an inclusive and entrepreneurial innovation ecosystem. Identify, invest in, and help grow technology and life science-based companies in Maryland.



## Tech Transfer

Moving innovations from the research lab to the commercial sector to create new startups and to make new products and cures available to the public.



Maryland Stem Cell Research Fund Maryland Innovation Initiative Fund

Federal Technology Transfer

## Maryland Stem Cell Research Fund

## Our Goal

Develop new medical strategies for the prevention, diagnosis, treatment and cure of human diseases, injuries and conditions through human stem cells.

## Program to Date



<u>;</u>

596+

Grants Awarded



30+

Organizations



# Maryland Innovation Initiative Fund

## Our Goal

To accelerate and market promising technologies with significant commercial potential from Maryland academic research institutions.

## **Program to Date**







\$52.3<sub>M</sub>

\$737.4M
Follow-On Funding

176
Start-up companies created & supported

#### **Collaborating Universities**











#### **Pilot Program Universities**









## Federal Programs

## **SBIR/STTR Proposal Lab**

- Training program and 1-on-1 mentoring
- Goal: To double the national award rate for SBIR/STTR proposals
- 40% success rate for Maryland companies seeking Phase 1 awards

## **DefTech**

- Supporting businesses by leveraging technology, facilities, equipment, and expertise out of the MD Department of Defense Labs
- Partnership between TEDCO and the MD Department of Commerce



## Investments

Growing strong companies in Maryland and providing economic and financial returns to the state.

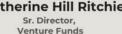
- Pre-Seed
- Seed
- Early-stage Venture Capital

## Our Experts

















Director, Fund Portfolio Compliance and Administration



Sr. Director, Investment Operations and Portfolio Management

## Social Impact Funds



Invests in pre-seed technology-based businesses owned and managed by economically underserved entrepreneurs:

- Pre-seed stage
- Executive support
- Peer-to-peer education and collaboration
- \$100K \$200K convertible note investments
- Types of Funds:
  - Builder Fund
  - Inclusion Fund





Jean-Luc Park
Senior Director,
Social Impact Funds

#### Recent Investments:









## Seed Funds



- \$4M annual fund
- \$100K \$500K initial investments
- Types of Seed Funds
  - Technology Commercialization Fund Funds are 100% deployed for FY25
  - Cybersecurity Investment Fund
  - Life Science Investment Fund
  - GAP Fund





Teddy Gresser Director, Seed Funds

#### Recent Investments:









## Venture Funds



Early-stage, evergreen venture capital funds dedicated to funding and growing the next generation of outstanding businesses in Maryland.

- \$110M evergreen fund
- \$500K \$1.5M investments made





Katherine Hill Ritchie Senior Director, Venture Funds

#### Recent Investments:









# Business & Ecosystem Resources

- Prelude Pitch
- Marketing Toolkit
- SBIR Proposal Lab
- Network Advisors
- Market Search Database
- Start-up Orientation Forum
- Maryland Entrepreneur Hub
- Entrepreneur Expo & Pop-ups
- Ecosystem & Portfolio Company Storytelling
- Rural Business Innovation Initiative
- Urban Business Innovation Initiative



## Rural Business Innovation Initiative

## Four Mentors in Maryland's Rural Regions

#### **Lower Shore Region**

 Talbot, Caroline, Dorchester, Wicomico, Queen Anne's, Somerset, and Worcester Counties

#### **Northern Region**

 Frederick, Carroll, Northern Baltimore, Harford, Cecil, and Kent Counties

#### **Western Region**

Washington, Allegany, and Garrett Counties

#### **Southern Region**

• Calvert, St. Mary's, and Charles Counties

## Urban Business Innovation Initiative

## Two Venture Growth Advisors in Maryland's Urban Regions

- Baltimore City
- Prince George's County



## **Ecosystem Storytelling**

- Stitching, Storytelling, Scaling, and Stickiness the four "S's" of success.
- Getting the word out and expanding networks is essential to early-stage growth. TEDCO supports this process through:
  - Articles
  - News Segments
  - Interviews
  - Creating lasting connections
  - Social media gurus





Western Maryland Startups
Receive Spark Award



ABC7 Good Morning Washington:

Jocelyn King, VirgilHR





How Maryland can take a lesson from Superman and Popeye to move forward



Maryland Commerce Invests in Southern Maryland innovation

Social Media 13



## TEDCO'S ENTREPRENEUR EXPO

# SAVE THE DATE

**DECEMBER 4, 2024** 

VISIT TEDCOMD.COM/EXPO









## Events Calendar

Ask TEDCO to help spread the word about your upcoming events!

**SUBMIT YOUR EVENTS** 





## Request for Thought Leaders

The TEDCO team is available to provide expert commentary and analysis on a broad range of topics.

**REQUEST SPEAKERS** 



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