





Navigating Your Way to Regional Success Through Economic

Julie Lenzer, GsD

Development

Chief Innovation Officer, Advanced Regenerative Manufacturing Institute

Regional Innovation Officer, ReGen Valley
Tech Hub

MEDA Annual Conference, April 29, 2025



Today's Journey -

- Success in the Making: Stars on the Rise
 - ReGen Valley
 - Tulsa Autonomy Tech Hub
 - Maryland Examples and Opportunities
- Required Elements for a Sustainable Path to Transforming Lives
- Black Holes to Avoid
- Moving your Region Forward



POLITICO

L.10 NO. 16 THURSDAY, FEBRUARY 18, 2016 POLITICO.COM

WHAT WORKS | MANCHESTER

How a 19th-Century Town Became a New Millennium Marvel

Once the world's textile leader, Manchester had to let go of the past before it could move forward.

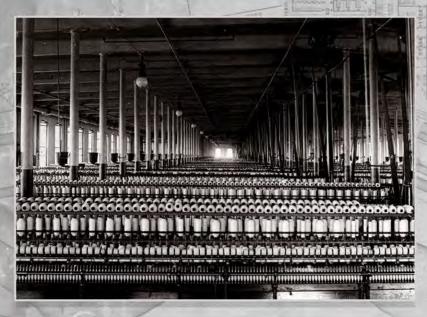
BY COLIN WOODARD

jeans to genes













textiles to tech





The Opportunity:

Revolutionizing Treatments for Traumatic Injury and Chronic Disease

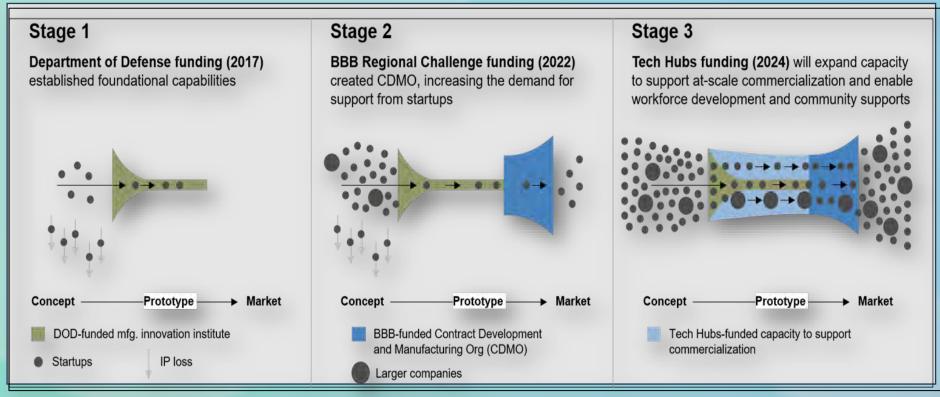
Kidney Disease \$114 Billion a year

Diabetes \$327 Billion a year

Organ Transplants

More than 100,000 patients on transplant waitlists

Clear Focus on Foundational Assets







\$44M total across 6 projects

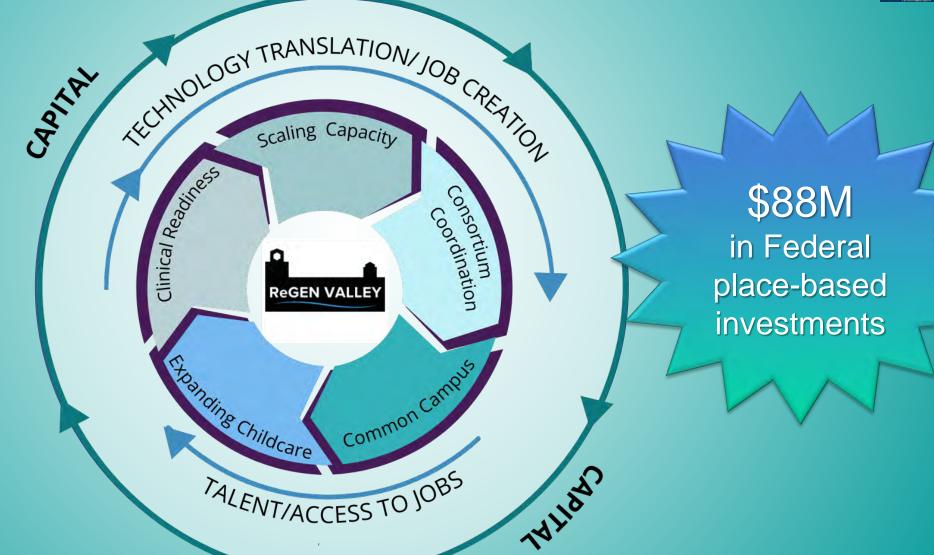


\$44M total across 5 projects



Building Regional Capacity to Translate Technology and Create Jobs











Strategic Focus to Econ Development

- Goal: establish Tulsa's NICHE based on:
 - Industry Trends
 - Local Assets
 - Opportunities
- Guiding Principals:
 - Follow the data
 - Align with industry
 - Target investments
 - Grow organically
 - Create economic mobility



Diverse technologies, focused convergence

- Robotics
- Artificial Intelligence
- Cyber Security
- Data Analytics





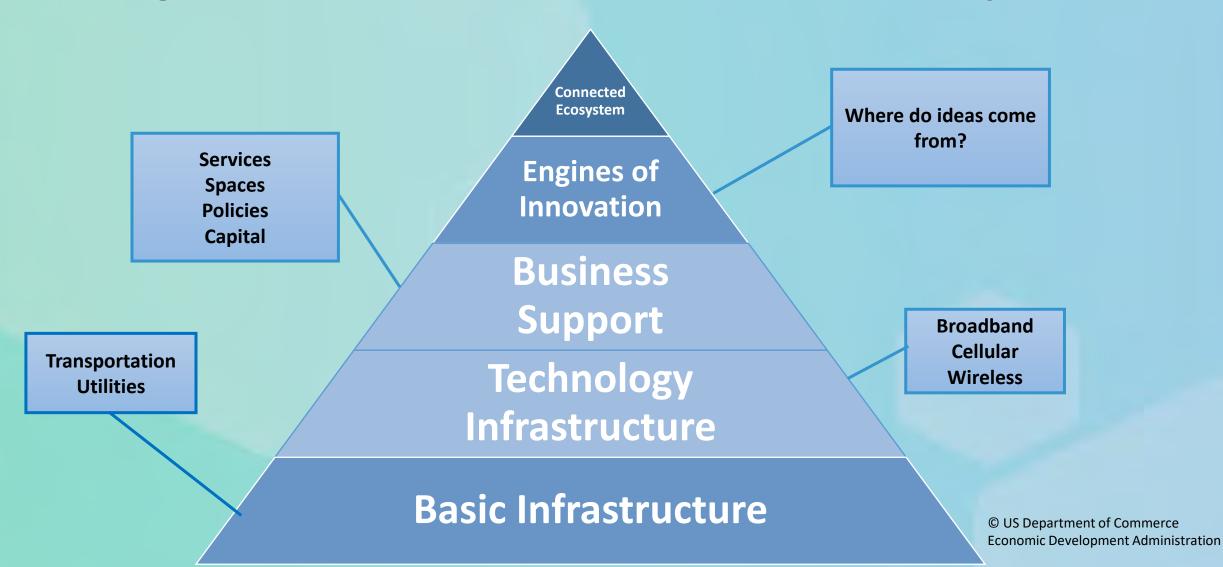








Integral Elements of Responsive and Resilient Ecosystems







Goals Aligned Across Efforts



SMART Goal	Scaling Capacity	Common Campus	Expanding Childcare	Clinical Readiness
Technology Maturation				
Regulatory Progression				
External Investment				
Job Creation			ightharpoons	
Regional Talent Inclusion				
Increase Regional GDP			ightharpoons	
Decrease Time to Market				
Regional Economic Growth				

Diverse Stakeholders Unified Around a Common Vision





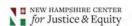








































































BAPOC

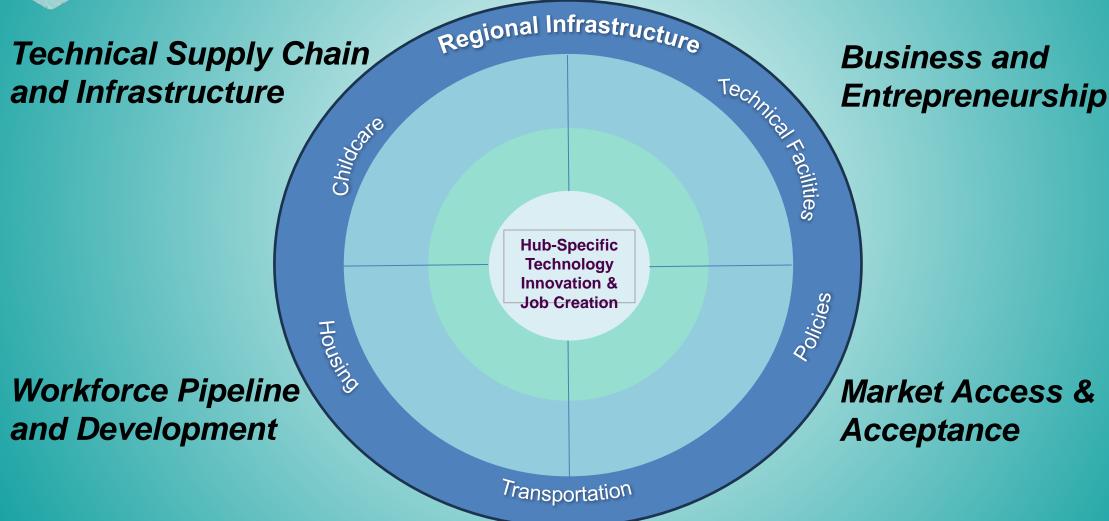






Technology Centered, Community Guided





Key Assertion: A thriving hub will have a balance of engaged Consortium members throughout the landscape.







Source: loffreda, Parilla, and Haskins, "A governance framework for regions competing for Tech Hubs and other new federal investments."





