



# How Chambers Partner with EDO's

"A Dynamic Duo for Economic Growth"

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# Introduction



Ever wondered what happens when  
Chambers and EDOs team up?

Spoiler: It's not a superhero movie,  
but close!

# What is a Chamber of Commerce

Chamber 101:

Think of Chambers as the Hype men  
/Woman of the Business World

- Minus the loud jackets.



# What are Economic Development Organizations (EDOs)?



## EDO 101

EDOs are like the strategic planners in a heist movie.

They find opportunities, attract businesses, and boost the economy.

# Why Partner Up?

Because even Batman needed Robin!  
“Together, they can achieve more.”



# Roles of Chambers

## Chambers Role:

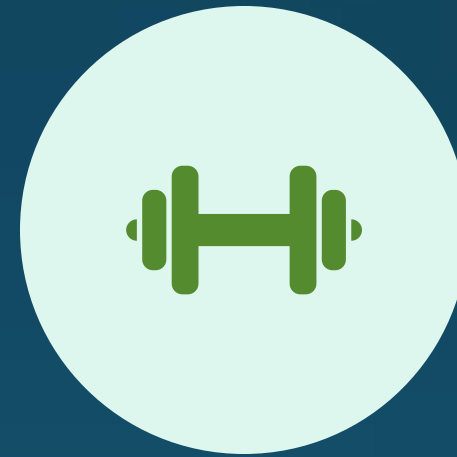
Advocacy, Networking and Business Support.

“We are the Business world’s Swiss Army Knife.”

# Roles of EDOs



Business attraction, retention and expansion.



They are like the economy's personal trainers.



How do we do  
this?

# Communication is Key!



Effective Communication:

- Regular meetings and updates

Strategic Planning

- Setting shared goals and creating action plans.

It's like planning a surprise party, but with fewer balloons and more beer.

# Collaborative Programs



Business support services and events.

Two heads (or Organizations ) are better than one.

“We become the Road Warriors in our communities”

# Collaborative Programs

Even Better is forming a  
winning Team.

“72- 10”



# Collaborative Marketing

Joint  
Campaigns  
and events.



The ultimate business  
co-promotion

# Pooling Resources



Joint Funding Applications.  
Because who doesn't love a little  
extra cash?



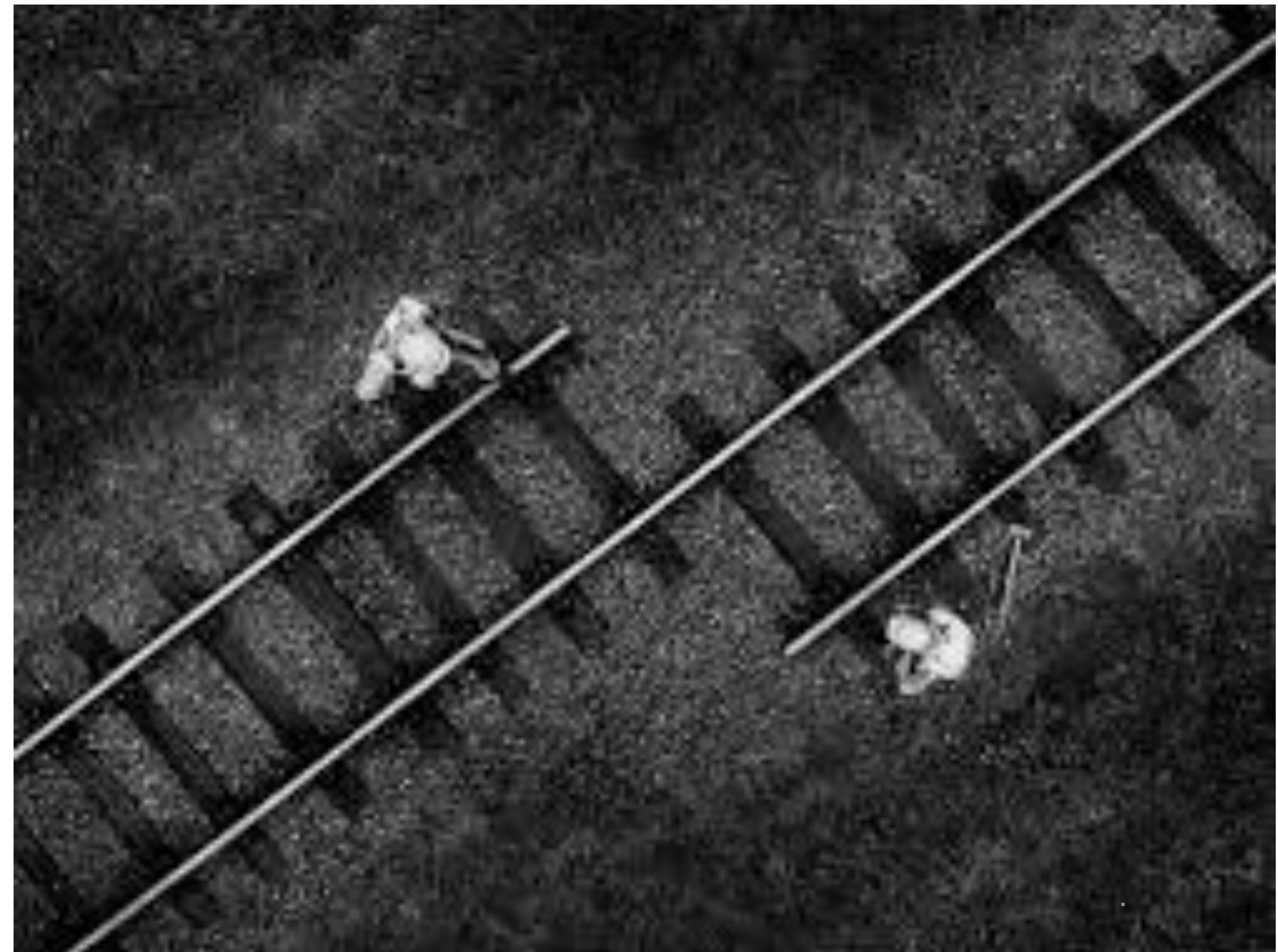
PERFORMANCE

# Performance Metrics

Key Performance Indicators and regular reviews.

Its like checking your credit score but more fun.

# Common Issues



Misaligned goals and resource constraints.

PROBLEMS

Clear communication and a shared vision

SOLUTIONS

# Support Tools



Collaborative platforms and data-sharing tools.

Technology to the rescue!

Digital transformation and sustainability.

Think of it as the latest fashion trends.



# Emerging Trends

# Summary of Benefits



Strategic partnerships and collaborative efforts.

Remember, team work makes the dream work!!

# Closing Remarks

Thanks for  
listening!

Let's make this  
partnership  
happen.

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CHAMBER OF COMMERCE  
— EST. 1924 —

CELEBRATING  
**100** YEARS  
CENTENNIAL ANNIVERSARY